

DECEMBER 2023

Cookie *Policy.*



1. What are cookies?

For almost any modern website, including the Tiimely Home website, to work properly, it needs to collect certain basic information on its users. This helps us to present the next most relevant piece of information you have requested – some websites call this optimised experience.

To do this, our site creates files known as cookies – which are small text files – and we place this on your device. These cookies are designed to allow the website to recognise its users on subsequent visits, or to authorise other website pages to recognise you for a purpose – for instance, to remember your user ID and to help you navigate between pages more efficiently. Hopefully this will make your experience of the Tiimely Home site much smoother and more intuitive.

2. What about social media?

Tiimely Home connects with social media sites such as Facebook, LinkedIn, X (formerly known as Twitter) and Instagram. If you choose to "like" or "share" information from this website through these services (and we really hope you do), you should review the privacy policy of that service. If you're a member of a social media site, the interfaces may allow the site to connect your visits with other personal information.

3. How does Tiimely Home use Cookies?

Tiimely Home collects a number of cookies from its users for various reasons, not least to track our own performance but mainly, to assist in improving your overall experience of the site. Amongst other things, the cookies we use allow us to calculate how many website visitors we have and how long they stay on our site. They also allow us to track the performance of our social media campaigns.

4. How do I turn cookies off?

Most browsers accept cookies automatically, but you can alter the settings of your browser to erase cookies or prevent automatic acceptance if you prefer. Visit the 'options' or 'preferences' menu on your browser to change settings.

5. Google's Products and Services

Tiimely Home uses Google Analytics and Google Ads to monitor visits to our website and to transmit website traffic data to Google servers in the United States. Google Analytics does not identify individual users or associate your IP address with any other data held by Google. We use reports provided by Google Analytics to help us understand website traffic, and webpage usage. When a customer starts or completes an application on Tiimely Home's website, Tiimely Home receives first-party customer data such as email address, name, or phone number. This data is captured in Tiimely Home's conversion tracking tags, hashed, and sent to Google in its secure hashed form.

This data is used to:

- provide measurement and optimisation for all Google media (Search, Video, Display) and platforms (Google Ads, Display & Video 360, Search Ads 360, Google Analytics)
- combine Tiimely Home's enhanced conversion data with data from other measurement products that Tiimely Home uses to improve the accuracy of its conversion measurement.

By using the Tiimely Home website, you agree to the processing of data about you by Google in the manner described in Google's Privacy Policy and for the purposes set out above. You can opt out of Google Analytics if you disable or refuse the cookie, disable JavaScript, or use the opt-out service provided by Google.